

FOR IMMEDIATE RELEASE Feb. 27, 2013 Contact: Jennifer Whittle Joseph Valdez The Lavidge Company 480-998-2600

Celebrate Summer With the Ultimate Summer Fling at JW Marriott Phoenix Desert Ridge Resort & Spa

PHOENIX -- Enjoy a summer lovin' getaway for the young and young at heart with the Family Fling & Swing package starting at \$149 available May 17 through Sept. 5 at JW Marriott Phoenix Desert Ridge Resort & Spa.

The amazing summer package includes a daily \$50 resort credit, free golf on Faldo and Palmer championship golf courses (after 3 p.m. day of arrival, 11 a.m. on for remainder of stay), free meals for kids 12 and under, free access to the Family Escape Center, and free resort fee providing free in-room Wi-Fi, complimentary appetizer of dessert daily, free tennis and complimentary self-parking.

Book the JW Marriott Phoenix Desert Ridge Resort & Spa Family Fling & Swing package early to get preferred dates.

JW Marriott Phoenix Desert Ridge Resort & Spa is celebrating the inner child in everyone with four acres of water fun including five pools, a meandering lazy river and 89-foot waterslide.

Resort fun is on with a line-up of resort summer activities including movies under the stars, arts and crafts and the Family Escape Club providing entertainment, computer fun or just a place for lounging for teens and kids of all ages.

The pool complex at JW Marriott Phoenix Desert Ridge Resort & Spa has been voted "No. 1 Pool" in the Valley by *Phoenix Magazine* featuring a meandering 1,600-linear-foot lazy river with underwater jets for enjoying a cool and relaxing ride and waterslide with 89 feet of fun.

The grand Wildfire pool, topped by glowing fire at night, is the resort's largest pool and serves as a beacon in the center of the shimmering waterways. The Sidewinder pool reflects its serpentine namesake and the Mesa pool is ideal for families with an average depth of 3.5 feet, located next to the interactive dancing fountains. The Isla del Sol spa has a private setting for relaxing in soothing warm water with massaging jets.

<u>Wildfire Golf Club</u>, home to the LPGA tournament and a multi-award winning club including "Top 75 Golf Resorts in North America" by *Condé Nast* and "Best Resort Course in the Southwest" by *Travel & Leisure Golf* features two picturesque 18-hole courses situated in the rugged Sonoran desert designed by golf's greatest legends --Arnold Palmer and Nick Faldo.

With an abundance of eateries to choose from, guests will find that JW Marriott Phoenix Desert Ridge Resort & Spa has redefined resort dining. From elegant Italian cuisine in Tuscany to steaks and seafood at Meritage Steakhouse, casual American cuisine at Blue Sage and gourmet poolside fare at Just a Splash, the dining options are varied for pleasing the entire family.

The package's daily \$50 resort credit can also be used at <u>Revive Spa</u> featuring 41 treatment rooms and a two-story rotunda with a central water feature that flows directly underneath an open skylight two floors above. Beautiful, tranquil settings abound at Revive Spa with indigenous signature treatments combining ancient rituals and cutting-edge techniques. Spa guests will also appreciate such special features as private balconies, indoor relaxation rooms, secluded patios and outdoor celestial showers.

AAA Four Diamond award-winning JW Marriott Phoenix Desert Ridge Resort & Spa is set on 316 acres in the Sonoran desert featuring sweeping views of the crimsonhued McDowell Mountains and wandering waterways that weave through the breathtaking lush oasis. Fiery Arizona sunsets and the picturesque, cactus-studded desert add to the resort's serene setting.

Upon arrival at the Phoenix resort, guests are greeted by majestic palm-lined pathways, splashing fountains and a spectacular tumbled marble grand lobby with

stunning floor-to-ceiling windows showcasing desert vistas. Guest room balconies overlook wildflower gardens, swimming pools, lakes, waterways and golf course or mountain views.

The largest luxury resort in Arizona features 950 guestrooms (including 81 suites), 240,000 square feet of indoor and outdoor meeting space, 10 dining experiences, Revive Spa -- a 28,000-square-foot facility recognized by *Condé Nast Traveler* magazine readers as one of the Top Resort Spas in the United States -- eight tennis courts and four acres of elaborately landscaped pools including the popular Lazy River with serpentine slide, two championship golf courses and Wildfire Golf Club, home of the RR Donnelley LPGA Founders Cup event. JW Marriott Desert Ridge Resort & Spa is located where Phoenix meets Scottsdale, a quick 20 minutes north of Sky Harbor International Airport, with easy access to the Loop 101 freeway. More information is available at <u>www.marriott.com/PHXDR</u>.

About JW Marriott

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are 59 JW Marriott hotels in 23 countries; by 2015 the portfolio is expected to encompass 79 properties in 28 countries.

###